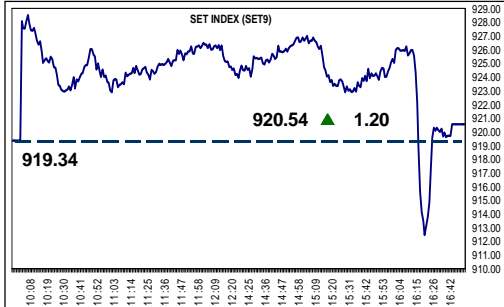


**Market : Yesterday**

SETI H: 928.51 (+1.00%) L: 912.45 (-0.75%)



	Close	+/-	% +/-
SETI	920.54	1.20	0.13%
SET50	628.47	-0.21	-0.03%
Market Cap (Btm)			7,439.06
Value (Btm)			47,813.06
P/E (x)			14.31
P/BV (x)			1.84
Div. Yield (%)			3.27

**Investor Trading (Btm)**

Btm	BUY	SELL	NET
Foreign	10,503.24	7,220.51	3,282.73
Institution	2,810.06	3,575.51	-765.45
Proprietary	5,001.32	5,343.85	-342.53
Retail	29,498.45	31,673.00	-2,174.55
Accum.(Sep.)	BUY	SELL	NET
Foreign	18,245.05	13,063.40	5,181.65
Institution	6,656.19	6,799.32	-143.13
Proprietary	10,934.38	11,815.11	-880.73
Retail	61,052.95	65,210.73	-4,157.78

**Overseas Indices**

	Close	+/-	% +/-
DJIA	10,320.10	50.63	0.49%
NASDAQ	2,200.01	23.17	1.06%
NIKKEI	9,062.84	135.82	1.52%
Hang Seng	20,868.92	245.09	1.19%

**Money & Commodities**

Forex	Close	+/-	% +/-
Baht/US\$	31.1300	-0.03	-0.10%
Yen/US\$	84.2700	-0.150	-0.18%
US\$/Euro	1.2822	0.001	0.09%
Dollar Index (DXYO)	82.4630	-0.059	-0.07%
Oil US\$ / Barrel			
NYMEX - Crude (Oct)	75.02	1.11	1.50%
ICE - Brent (Oct)	76.93	0.58	0.76%
GRM (Singapore)	3.00	-0.20	7.00%

**Investment Strategy: Selective TRADING**

**Market Outlook: Bullish momentum intact with likely retest of 924.70 for third day in row**

Following the court's ruling on the fate of the Map Ta Phut projects, the picture was becoming clearer. Net foreign buying of local equities hit Bt3.3b yesterday. Short-term external factors are bullish today, tracking continued gains in US equities and global oil prices. Overall, we believe the composite SET index would have a positive bias for the most part today and bullish momentum is likely to be sustained. The odds are that the main index will move up to retest the previous high of 924.70 set in 2007 for the third day in a row. However, some technical indicators are showing signs of moving into overbought territory, a factor that could ramp up volatility.

**In our view**, selective trading may be the best strategy to profit from volatility in the near term.

Resistance: 928-935 Support: 913-906

**Factors affecting the market:**

- + Foreign investors remained net buyers of Thai equities worth up to Bt3,282.72m yesterday.
- + The DJIA gained 50.63 points on Thu as data showed improvement in housing and the job market a day ahead of the critical monthly payrolls figures today. Data from the National Association of Realtors showed pending home resales rose unexpectedly in Jul and a separate report showed new claims for unemployment insurance fell for a second straight week.
- + NYMEX crude oil futures settled US\$1.11 higher at US\$75.02/barrel on Thu as Hurricane Earl threatened US East Coast refineries and an explosion hit an offshore oil and gas platform in the Gulf of Mexico.
- + The ratings agency Moody's Investors Service expects to review Thailand's sovereign credit outlook by year-end after nearly two years of negative outlook, citing that local politics remains a drag with no signs of improvement amid better-than-expected economic and financial conditions.
- + Only two out of 76 industrial projects in the Map Ta Phut would see their operating licenses revoked following the Central Administrative Court's ruling on the projects' fate yesterday.
- Trade & Service Sentiment Index (TSSI) of SMEs edged marginally lower to 49.2 in Jul 2010 from 49.3% in Jun amid concerns that political tensions might possibly renew and natural disasters in several areas, affecting agricultural production, according to the Office of Small and Medium Enterprises Promotion (OSMEP).
- 0 Bank of Thailand Governor Tarisa Watanagase said that the baht is moving in line with regional peers with no clear signs of the strong baht driven by speculation. However, the central bank would be closely monitoring the situation to stem volatility, insisting that there is no need for new measures to stem the baht's rise. Meanwhile, the Federation of Thai Industries (FTI) said the private sector sees the exchange rate of Bt29/US\$ still acceptable. If the baht falls below this level, exports could be hard hit.
- 0 TRIS Ratings has expressed worries about the property, mobile phone, electricity, non-bank sectors. The mobile phone business is the most worrisome if the 3G mobile auction fails as it could hit confidence as much as the Map Ta Phut crisis.

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